



ARYABHATTA COLLEGE

University of Delhi



Presents

E-SUMMIT'21

(8th - 9th April)

COMMIT TO PERSEVERE

Convenor: Dr. Monica Aggarwal

Co-Convenors: Dr. Shivani Raheja, Dr. Ruchi Sharma

Student Coordinators: Ms. Naina Singh, Mr. Yannish Bhandari, Mr. Yaman Goel, Mr. Aarjav Jain, Mr. Prachetus Mahapatra

Event Link for Day 1: <https://youtu.be/fnrRIRWL8jA>

Event Link for Day 2: <https://youtu.be/3lt25VZBTqY>

The Entrepreneurship Cell, Aryabhata College held its annual, two-day flagship event E-Summit on 8th and 9th April, 2021. **E-SUMMIT'21** brought aspiring entrepreneurs an opportunity to expand their business acumen by learning from the experiences of leading entrepreneurs and corporate moguls. The event was infused with challenging & euphoric competitions, an insightful workshop, a B-Plan competition and informative speaker sessions with an aim to educate and inculcate the culture of entrepreneurship within the young minds of India.

DAY-1 (10:00 AM)

Dr. Monica Aggarwal, convenor of E-Cell Aryabhata, kicked off the event with a word of gratitude towards the honourable speakers, furthered by encouraging words from **Prof. Manoj Sinha, Principal, Aryabhata College**, for the team of Entrepreneurship Cell and the event. This was followed by speaker sessions from various stalwarts of the industry, who shared their valuable insights about the complex world of entrepreneurship.

Session 1 – Dr. Milind Kamble (10:30 AM- 11:00 AM)

The keynote speaker for the event, **Dr Milind Kamble**, *founder chairman of DICCI (Dalit Indian Chamber of Commerce and Industry), recipient of Padma Shri Award, chairman of Board of Governors, IIM Jammu and Co-Chairperson for India-Malaysia CEO Forum*, shared his views on the challenges of '**Self-Reliant India**' (Aatma-Nirbhar Bharat) in the Covid pandemic, and praised the rising entrepreneurs who were able to build new businesses even in this pandemic. He was keen to talk about '**Aatma Nirbhar Bharat Opportunity for existing SMEs & Start-ups**' and emphasized upon the movement '**Vocal for Local**', by pitching that the government should support the Indian start-ups working to create import substitutes, in order to reduce the trade deficit of our country.



Session 2 – Dr. Sunil Shukla (11:15 AM – 11:45 AM)

The next speaker was **Guest of Honour** for the day **Dr Sunil Shukla**, *Director-General EDII, recipient of USASBE award*, and a firm believer that events such as E-Summits are the need of the hour. He reflected upon the different phases and challenges that the entrepreneurial sector in India has gone through. In the last 5-6 years, he mentioned that there were hardly 50 incubation centres in India, but due to the efforts of government and educational institutions, the number has reached about 520. In his advice to budding entrepreneurs, he mentioned that along with **identifying the opportunity** in the environment and **converting it into viable propositions** by mobilizing resources, adding value through **Proactiveness, Risk taking and Innovation**, is of utmost importance for a successful venture.



Session 3 – Mr. Hardik Hundiya (12:15 PM – 12:45 PM)

Mr. Hardik Hundiya, *MD, Hira Manek Journalism Pvt Ltd, Founder President of All India Jain Journalist Association*, shared his insights and experiences of 25 years in the industry. He motivated students and youngsters to move forward and contribute to the betterment of the country. Upon being asked how one should deal with failure, he advised youngsters to **dedicate their time to a subject pertaining to their interests**, as it will provide them with the motivation to 'progress further'. He also shared insights from his time in the diamond business and **how he had to persevere to find his passion for writing**.



Session 4 – Mr. Bhagwanji Chohan (12:45 PM – 1: 15 PM)

Mr. Bhagwanji Chohan, *Ex-Mayor, London Borough of Brent*, shared his inspiring journey, from a bus conductor, to one of the councillors of London Boroughs. He threw light on the **importance of social work** in the entrepreneurship sector. He explains that innovation, creativity, and his desire to support the youngsters, has been his inspiration for community-based projects and social work. When asked what is the most important thing that he has learned through his journey, he relays a crucial message, that is to **always do voluntary work**, continue to help the youth and the elderly, and always **practise equality**.



Session 5 – Ms. Rakia Reynolds (2:00 PM – 2:15 PM)

Ms. Rakia Reynolds, *Founder, Skai Blue Media and 'Everyday Jane'*, an American entrepreneur shared her support for the development of entrepreneurial spirit, through a video message. According to her, an entrepreneur begins the journey with a combination of ideas, passion, tenacity, knowledge, and a burning desire to create something. She focused on the **importance of dedication, tenacity, and consistency**, along with a good board of advisors for a prosperous venture. Signing off, she gave advice to rising entrepreneurs, to **always provide quality products and services** to your customers, and keep them content.



Session 6 – Mr. Vijay Shekhar Sharma (2:15 PM – 2:30 PM)

Continuing with the honorary list of speakers, **Mr. Vijay Shekhar Sharma**, *Founder & CEO, Paytm and One97 Communications Ltd*, began his session with a quote, that 'Entrepreneurship' is a road, which is taken by those who are called a little bit crazy. Through his own inspiring journey, he enlightened the audience about the various lessons he learnt, one of them being that **cash is the king, how do we spend it, spare it, keep it, leverage it, everything will matter**. Another lesson of even greater importance that he shared with the aspiring entrepreneurs is that **ambition and purpose should be put ahead of money**.



Session 7 – Ms. Shruti Nada Poddar (2:45 PM – 3:15 PM)

Ms. Shruti Nada Poddar, President, National Culture and Heritage Council of WICCI, recipient of Delhi Ratna Award, shared her insightful journey. She mentioned that her journey was a unique and challenging one, with many telling her to quit initially, terming it a journey of waste and a journey with no future. But instead of giving up, she considered this her motivation and took it upon herself to make the venture work. She illuminated the audience with a wonderful lesson, that **Failure is a gift**, every failure is an exam that helps in evolution and maturation. She also highlighted the importance of **commitment to perseverance**, through the various challenges that life has to offer.



DAY-2 (11:00 AM)

Session 8 – Mr. Gaurav Gupta (11:00 AM – 11:30 AM)

Mr. Gaurav Gupta, *Vice President and Chief Commercial Officer of MG Motors India*, enlightened the audience about his **brand's journey in India**, how after entering a densely populated marketplace, they were able to **carve out their own niche**. His advice for young entrepreneurs: **Define problem statements clearly, look at customer needs and find authentic answers**. In order to create and maintain a successful entrepreneurial venture, pay attention to what value you can bring to the table and keep in mind to always look after customer experience, as **the customer is the king**.



Session 9 – Mr. Rohit Jain (12:30 PM – 1:00 PM)

The next esteemed speaker was **Mr. Rohit Jain**, *Managing Director, Lionsgate South Asia and Networks - Emerging Markets Asia*. He gave the audience a peak into his 25-year journey, from a financial consultant, to the deputy CEO of Videocon d2h, and finally as the Managing Director of Lionsgate, South Asia and Networks. Through his session, he elucidated the various lessons and learnings he obtained, one of them being that to **find what you're meant for**, is one of the most important lessons in life. He also believed that **opportunities will come from the most unexpected places**, and opportunities will come in abundance, if **one is patient** enough.



Session 10 – Mr. Hitesh Bhatt (2:00 PM – 2:30 PM)

Our **Guest of Honour** for the event, **Mr. Hitesh Bhatt**, *Founder & CTO, Bhatt Foundation Inc, an American Social Entrepreneur* addressed the audience and shared his success journey and his experience. He enthralled the viewers by a lesson that his father taught him: **just continue to work and things would fall into place themselves**. He displayed his appreciation for modern technology which helps his organisation in their workings. He advised the youngsters to **give something back to society, in however way possible**. He said that if your heart and intentions are in the right place then **you can achieve your goal with determination and passion**.



Session 11 – Dr. Devender Singh (2:45 PM – 3:15 PM)

The final speaker for the event was special invitee **Dr Devender Singh**, *Associate Professor, DAIC, Government of India, recipient of Bharat Ratan Dr Ambedkar Award*. Referencing data of the Government of India, he informed the audience that during the pandemic, 60 crore individuals had been displaced from their workplace. As a solution, he mentioned Swami Vivekananda's idea, that **if a poor person cannot come to education, education must come to them**. He also introduced his own variation of the idea that if a poor person cannot come to industry, the industry must go to them. He concluded his session with words of encouragement for the **youth to think ahead and work for the advancement** of the country.



COMPETITIONS

A bunch of exciting and exacting competitions were organized, which **tested the creativity, innovation, and knowledge** of the participants. The competitions were designed keeping in mind the different skill sets of the students involved and. The events witnessed **3000+ participants** fighting it out in the competitions for exciting **prizes amounting to INR 50,000.**

PRE-EVENT COMPETITIONS

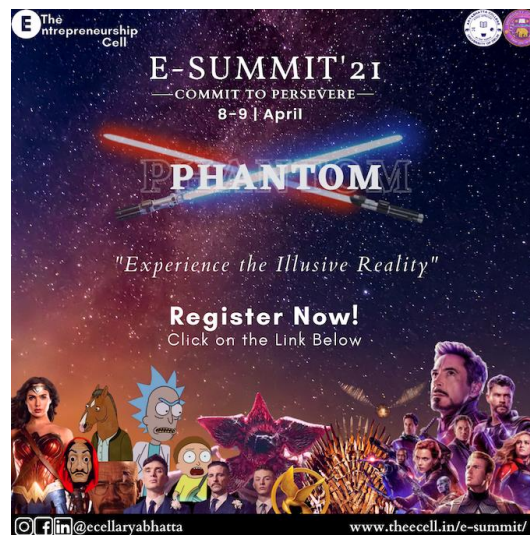
Prior to the 2-day event of E-Summit, three pre-event competitions were conducted, to gain insights about the audience.

- **Ink Blotters-** All the young writers of Aryabhata College were invited to grab their pens and write articles on topics related to entrepreneurship
- **F.R.I.E.N.D.S-O-Maniac-** A quiz competition which invoked the F.R.I.E.N.D.S nostalgia in the participants.
- **Meme-Preneur-** A competition where the contestants got the chance to flex their meme expertise, by making memes on entrepreneurs.



PHANTOM (A Movie Ad-Mad)

The competition revolved around fiction, catering to the contestants who love watching movies. The participants had to humorously play with movie plots by introducing imaginary products and services, and making fun videos explaining them. The competition gave an **experience of illusive reality**, by amalgamating fiction with **marketing and advertising strategies**. Prizes worth **INR 10,000** for the top 3: 5000 for 1st, 3000 for 2nd and 2000 for 3rd.



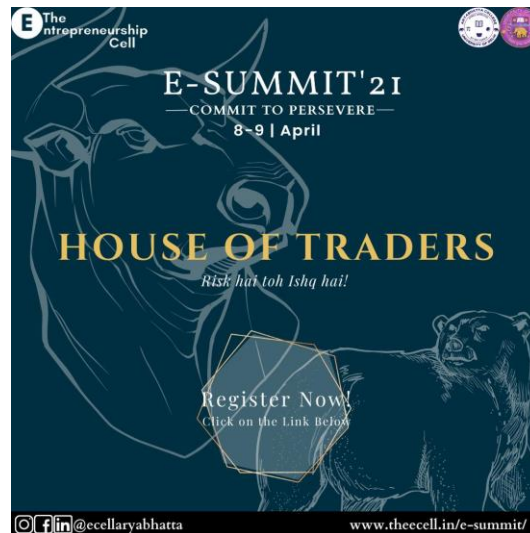
SPORT YOUR BID (An Online Sports Auction)

The competition aimed at all the sports fans out there. The competition had a quiz round, **testing the participants' entrepreneurial spirit and financial quotient** with an added twist of sports trivia questions. It was followed by a mock auction, testing the **analytical skills of the participants** and making use of their understanding of the financial side of sports. Prizes worth **INR 10,000** for the top 3: 5000 for 1st, 3000 for 2nd and 2000 for 3rd.



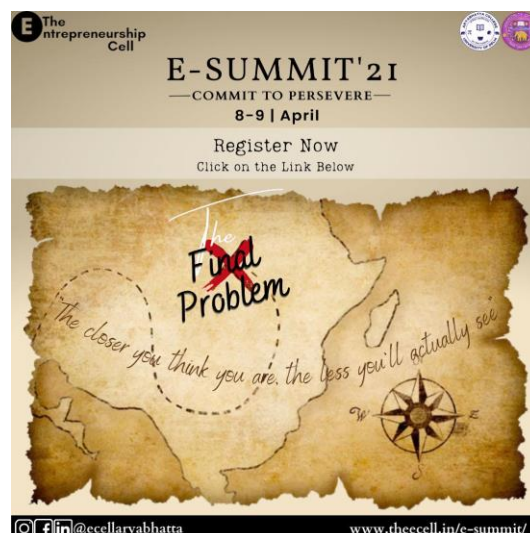
HOUSE OF TRADERS (A Mock Stock competition)

The mock stock competition was a game of **skill, strategy, and sheer luck**, based on the working of the stock market around the world. The contestants had to answer business and finance related questions in the quiz round, and the qualifying teams were required to trade and maintain their investments. **The game induced the tactics of an investor in the participants.** Prizes worth **INR 10,000** for the top 3: 5000 for 1st, 3000 for 2nd and 2000 for 3rd.



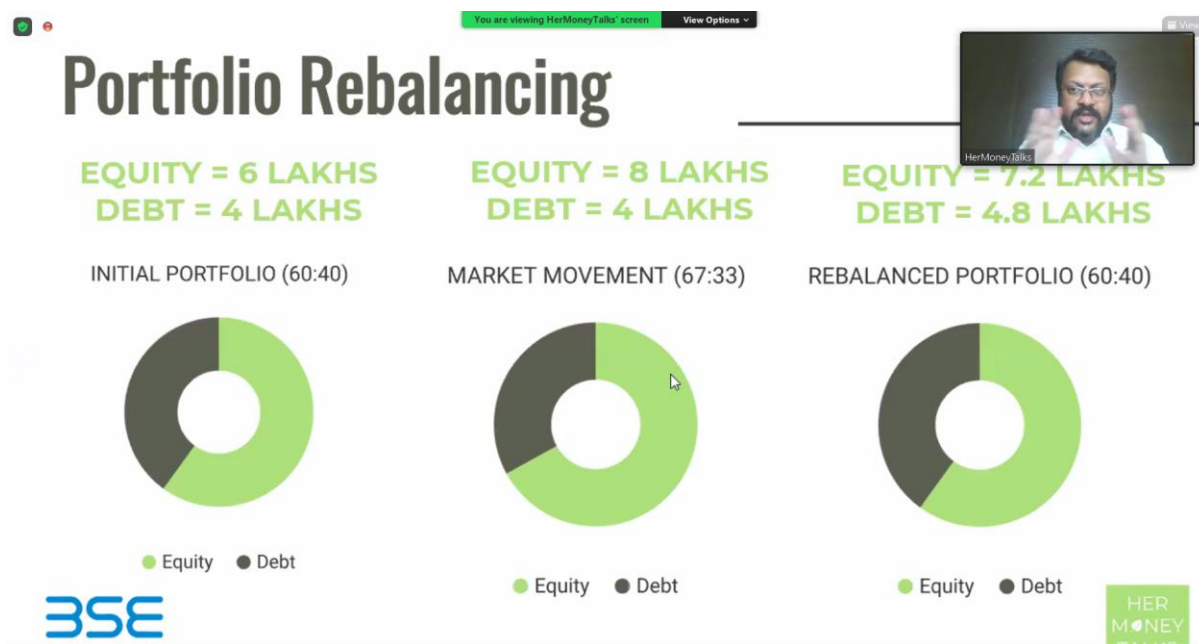
THE FINAL PROBLEM (An Online Scavenger hunt)

The scavenger hunt game was aimed at those who are fascinated by thrilling novels, have a hunger to win or someone who loves adventure. The **hunt** required the participants to go through 10 challenging levels, which **evaluated their deduction, reasoning, aptitude and general knowledge.** Prizes worth **INR 10,000** for the top 3: 5000 for 1st, 3000 for 2nd and 2000 for 3rd.



ENTREPRENEURIAL WORKSHOP

A workshop on the topic '*Financial planning for entrepreneurs*', was conducted in collaboration with **HerMoneyTalks**, by the founder **Mr. Hemant Gorur**. The workshop was a session for inquisitive students to learn from accomplished experts and develop the entrepreneurial skills to prepare for the future. In the session, Mr. Hemant stressed upon the poor **financial wellness**, due to lack of financial education in schools. He shared the results of a survey, which manifested that 88% of the population needed help in planning their finances. He informed the audience about the **importance of differentiating between needs and wants**, and drew contrasts among long-term, medium-term and short-term goals. He also illuminated upon the various investment choices, along with the **importance of equity investments**. The informative session ended with some tips and obligations of investors. The workshop served as a great medium for kickstart to one's entrepreneurial journey.



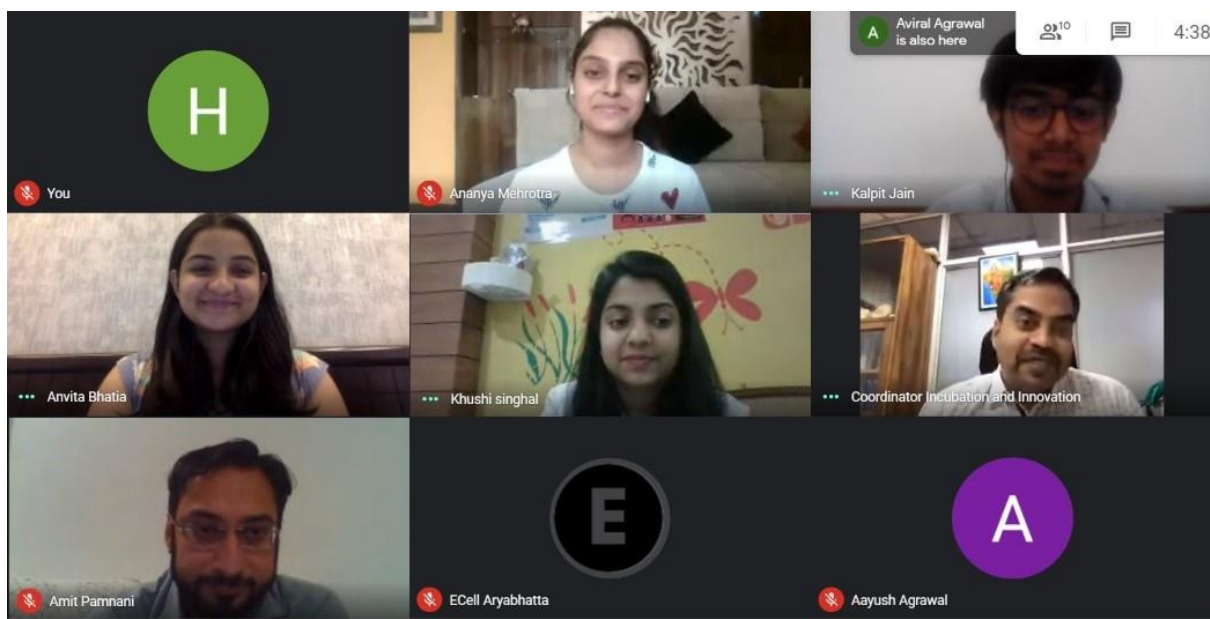
ENTREPRENEUR IN YOU (A B-PLAN COMPETITION)

The second day of the summit also witnessed a stellar B-Plan competition, a platform for **aspiring entrepreneurs to display their ingenious ideas**. The budding entrepreneurs had to pitch their business plans live in front of an esteemed panel of investors and judges, with a chance to get investment from leading investors and incubation opportunities. The winning venture will receive a cash prize of **INR 10,000** from **E-Cell, Aryabhata**. Additionally, the winning team also received future collaboration opportunities and guidance from 2 of our esteemed investors.

The esteemed panel of judges included:

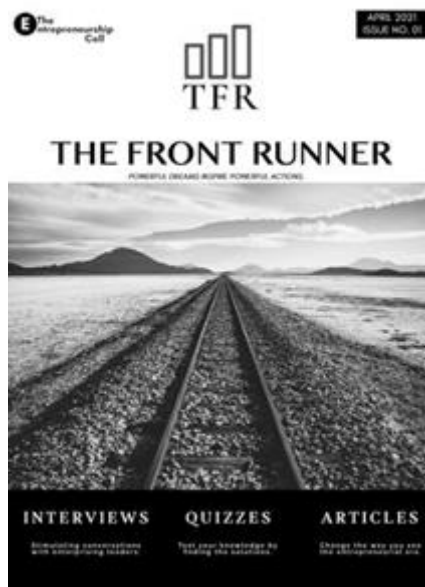
- **Mr. Hemant Kushwaha:** *Assistant Professor and Coordinator, Innovation and Incubation, JNU*
- **Mr. Amit Pamnani:** *Chief Investment Officer, Swastika Investmart Ltd*
- **Ms. Priyanka Madnani:** *Founder, Easy to Pitch*

Through the competition, 10 student teams delivered their ideas in the form of a presentation and discussed the various resources necessary to progress their start-up. The teams were given 5-7 minutes to present their idea and 4-5 minutes of constructive feedback.



THE FRONT RUNNER

The event came to a conclusion, with the launch of 'THE FRONT RUNNER', the annual publication of *The Entrepreneurship Cell of Aryabhata College*, featuring **articles on business and innovation, captivating interviews and other engaging and fun segments, aiming to foster, incite and promote entrepreneurship and entrepreneurial instinct**, which has always been an integral and constant vision of the cell. The TFR targets not only business-minded students but also individuals from varying age groups who seek to gain new knowledge and are curious about the complex world of entrepreneurship. Through TFR, E-Cell aims to provide **sagacious insights and unique perspectives** that make a lasting impact on the readers.



The Principal, **Prof Manoj Sinha**, Guest of Honour, **Mr. Hitesh Bhatt** and special invitee, **Dr. Devender Singh** launched the magazine and shared a few words after the inauguration. They were full of praise and encouragement and were keen for the magazine to become an annual publication in the coming years.

CODA

The 2-days event concluded with a vote of thanks by the Entrepreneurship Cell's Co-convenor, **Dr. Shivani Raheja** to all **the speakers** for taking out time for the event and giving the audience a view of the business world, **the sponsors**, who put faith in the event and gave the opportunity to successfully conduct E-Summit'21, **the team** for making the event a success, **the Principal & the Convenors** for their valuable guidance, and **the audience** for being part of the journey. With the end of the E-Summit'21, the audience were brimming with wonderful and knowledgeable insights of the corporate world.

MEDIA COVERAGE

Pre-Event Coverage in Rashtriya Sahara

करना है।

डीयू : आर्यभट्ट कॉलेज में 8-9 को होगी ई-सम्मिट नई दिल्ली। दिल्ली विश्वविद्यालय से सम्बद्ध आर्यभट्ट कॉलेज में आगामी 08 और 09 अप्रैल को ई-सम्मिट आयोजित किया जाएगा। ई-सम्मिट को भारत में व्यापार सम्मेलन के तौर पर जाना जाता है। ई-सम्मिट का आयोजन कॉलेज के प्राचार्य प्रो. मनोज सिन्हा के मार्गदर्शन में किया जा रहा है। इस सम्मेलन में उद्योग जगत के वक्ता जैसे डिक्की संगठन के चेयरमैन डॉ. मिलिंद कांबले, भट्ट फाउंडेशन के फाउंडर हितेश भट्ट, ईडीआईआई के महानिदेशक सुनील शुक्ला, हीरा मानेक जर्नलिज्म प्राइवेट लिमिटेड हार्दिक हंडिया व लायंस गेट के एमडी रोहित जैन आदि शामिल रहेंगे।

विश्व व्यापार

The Representative

The E-Cell of Aryabhata College is organizing its annual flagship event, E-Summit'21

therepresentative



The Entrepreneurship Cell of Aryabhata College is organizing its annual flagship event, E-Summit'21, on 8 and 9 April under the able guidance of Prof. Manoj Sinha, Principal Aryabhata College. After witnessing the blasé approach of students towards conventional methods of learning, they have now come up with an event that perfectly encapsulates the teachings which are essential for an entrepreneur to make a

Pre-Event Coverage in The Representative

नारायण न काट स कहा।क पहल आठ मुलाकात तहत।तहाड़ जल म बढ ह।

आर्यभट्ट कॉलेज में ई समिट आयोजित

नई दिल्ली (एसएनबी)। आर्यभट्ट कॉलेज में उद्यमिता सम्मेलन ई सम्मिट आयोजित किया गया। इस दो दिवसीय सम्मेलन में दुनियाभर से उद्योग जगत के गणमान्य वक्ता मौजूद थे। इस दलित इंडियन चैम्बर ऑफ कॉमर्स एंड इंडस्ट्री के चेयरमैन डॉ मिलिंद काम्बले, भट्ट फाउंडेशन के फाउंडर हितेश भट्ट पेटीएम के फाउंडर विजय

शेखर शर्मा, हीरा मानेक पत्रकारिता प्राइवेट लिमिटेड के प्रबंध निदेशक हार्दिक हंडिया, लायंस गेट कंपनी के चेयरमैन रोहित जैन, लंदन के पूर्व मेयर भगवान चौहान, एमजी मोटर्स के सीनियर वाइस प्रेसिडेंट गौरव गुप्ता आदि शामिल हुए। इस दो दिवसीय ई सम्मिट भट्ट फाउंडेशन के चेयरमैन हितेश भट्ट के साथ कॉलेज करार हुआ।

त की तलाश

डीडीएमए के पत्र के बाद प्र

Post-Event Coverage in Rashtriya Sahara

GALLERY

The Entrepreneurship Cell

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E-SUMMIT'21
— COMMIT TO PERSEVERE —
8-9 | April

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The Entrepreneurship Cell

ARYABHATTA COLLEGE
UNIVERSITY OF DELHI

E-SUMMIT'21

— COMMIT TO PERSEVERE —
8-9 | April

Our Speakers

CHIEF PATRON- Prof. Manoj Sinha, Principal
CONVENOR- Dr. Monica Aggarwal

CO-CONVENOR -Dr. Shivani Raheja,
-Dr. Ruchi Upadhyay
PRESIDENT-Naina Singh

Our Investors

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ASSISTANT PROFESSOR AND COORDINATOR,
INNOVATION AND INCUBATION, IITD
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- MS. PRIYANKA MADNANI**
FOUNDER, EASY TO PITCH
- MS. RAKIA REYNOLDS**
FOUNDER, SKAI BLUE MEDIA
- MR. BHAGWANJI CHOHAN**
EX-MAYOR, LONDON BOROUGH OF BRENT
- MR. VIJAY SHARMA**
FOUNDER, PAYTM
- DR. SHRUTI PODDAR**
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- MS. KAVITA JAIN**
EQUITY RESEARCH ANALYST, SWASTIKA INVESTMENT
- MR. ROHIT JAIN**
MANAGING DIRECTOR, LIONSGATE
- MR. HARDIK HUNDIYA**
MD, HIRA MANEK JOURNALISM PVT LTD.
- MR. GAURAV GUPTA**
SENIOR VP & CCO, MG MOTORS INDIA
- MS. KANIKA TEKRIWAL**
CEO, JETSETGO AVIATION SERVICES PVT LTD

Our Interviewees

- MS. CHAVI AGARWAL**
FOUNDER, CIVIEW
- MR. K. S. JAISWAL**
FOUNDER, SHOPPAYSEN
- MS. MECHNA JOSHI**
FOUNDER, SWAN LIFESTRUD